. . THE . .

KINETRADOGRAM.

A Weekly Record of Offers and Announcements
by the KINEMATOGRAPH TRADING Co., Ltd.

HEAD OFFICES:
55-59, Shaftesbury Ave.,
London, W.
Telephones: 1620-1-2 Gerrard.
Telegrams: "Gramofilm, Telew, London."
Telewriter: 227 Charing Cross.

AND AT
Metropole Buildings,
The Hayes,
Cardiff.
Telegrams: "Gramofim, Cardiff."
Telephone: 4352 Cardiff.

No. 13. Wednesday, March 26, 1913. Published Weekly

KINEGRAMS

NEWS AND NOTES FROM EVERYWHERE.

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THE LOOKER-ON.

THE EXHIBITION.

A thoughtful, analysing article on the first Kinematograph Exhibition is a somewhat difficult matter to evolve under the conditions in which this article is written.

In the first place, the Exhibition has only been opened for two days, and those two being public holidays, it is natural that the greater proportion of those attending are members of the public anxious for a peep "behind the scenes."

Whilst this interest is gratifying, as showing the vitality of the trade as a whole, it is only advantageous to those exhibitors who are actual manufacturers of films, who can by this means concentrate public attention on their brands. Once a maker creates a real interest in his productions with the picture-going public, the Renter and the Showman have only to follow this indication of public taste.

The wholesale, and in many cases, childish restrictions of the L.C.C., have prevented our making use of the projection theatre at Olympia in the manner intended. Our idea was to introduce our Exclusives to the notice of Showmen privately, and to show ordinary films to the public alternately. But this arrangement was rendered impossible by the L.C.C., who forbid the closing of the exits in any way, even by fireproof curtains, and as these exits very nearly exceed in area the walls themselves, a small army of attendants would be required to keep the public out.

A pleasant feature of the Show has been the continual meetings with various members of the trade. Here we can afford the time for those chats which somehow or other always seem to be cut short at the Head Office owing to pressure of business.

Whether it is by reason of our name (suggestive of a business covering the whole range of the Kinematograph Industry) or by the fact that our representatives at Olympia are always ready to give information on any point in their power, the fact remains that we have been inundated during the past two days with anxious enquiries on all conceivable subjects. A fair maiden of tender years who wants to act for the pictures, an elderly lady who wants an engagement for playing at a picture theatre, confide their requirements in us alternately with the man who has an idea which will revolutionise the Kinema business. One man has a scheme to sell us which will cause us to give away our present business free-of-charge to the first comer. We do not bite, however! Another, a lady this time, is most anxious to enter the acting competition.

"I am no actress" she confides in us, "but I hold a gold medal for pianoforte playing!" She goes on to explain that a friend of hers, whose sister knows someone who does the "charing" at the Frivolity Theatre, strongly advises her to go in for the contest, and this Opinion (with a capital O) of one so intimately connected with the Stage, added to the aforesaid Gold Medal, will naturally carry great weight with the Judges. We only hope that it wont prejudice them . . . . And so it goes on!

For the benefit of those Showmen who have not yet visited Olympia, but who intend to do so before the close, we would point out that we are situated at Theatre No. 2, and office adjoining, and at office No. 2 (Renter's Section). Our Telephone Number at Olympia is Western 4805.

OUR GREAT NEW EXCLUSIVE.

Visitors to the Exhibition will be interested to know that we intend giving a private show of our new exclusive, "A Gipsy Girl's Romance," at Theatre No. 2 each afternoon this week, commencing Wednesday at 3 p.m. We are making a very special study of posters in connection with this release, and hope to be in a position to supply something quite a long way above the usual standard.

We hoped to be in a position to announce a release date for this new production this week, but owing to a pressure of Exhibition work we are compelled to postpone this until our next number.

The story, of which a synopsis was given in our last issue, is a very attractive one, and should appeal to all classes of picture-goers.

Mr. GEO. GROSSMITH and Miss PHYLLIS DARE at OLYMPIA.

That the general public are enormously interested in our new Dance film is amply proved by its reception at the Exhibition every time the picture is put through. The picture has also received favourable commendation from other exhibitors, who should know what constitutes a good film.

Now, Sir, here's your chance to secure an undoubted draw *exclusively* for your town. Throughout the length and breadth of this country everybody knows the names of Mr. George Grossmith and Miss Phyllis Dare, and music-hall managers everywhere would give their heads to secure them for their bill. Why, then, should you hesitate, when you can bill these two great artistes at such little expense?

An especially attractive six-sheet poster, from a design by Mr. Kinsella, the famous poster artist, and a quad-crown of another design, are available, at 1s. 6d. and 6d. respectively.

We have also prepared an attractive synopsis, in a handsome cover, which we can supply, with your own name and address printed at foot of front page, for 25s. per thousand. Judging by the demand for these, the style of the production has evidently met with the approval of those showmen who have booked the film.

Special music, written for us by a famous composer, has been prepared, and a copy will be sent you well in advance of your booking date, to enable your pianist or conductor to practise same. Included in the music is the beautiful waltz, "'Tis you I love for aye," by Napoleon Lambelet, and published by Messrs. Ascherberg, Hopwood & Carew, by whose permission we are using it.

Make up your mind to-day to secure this picture before your opposition. Delays are dangerous, and sooner or later the picture will be shown in your town either by you or the other man. Why not you?

FEATURE FILMS.

These films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.

ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED.

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased	March 31	April 3	April 7	April 10	April 14	April 17	April 21	April 24	Posters.
902	A Human Target	2000	Ambros.	Apr. 20	—	—	—	—	—	—	100/-	100/-	—
903	At the Prompting of the Devil	2025	Hep.	Apr. 27	First	vacan	cy Apr	il 28	£10 w	eek.			—
904	Gold from the Gutter	2588	Nordisk	Apr. 7	—	—	110/-	110/-	110/-	100/-	90/-	90/-	—
896	The Mystery of the Corner House	2844	Nordisk	Mar. 31	140/-	140/-	120/-	120/-	90/-	90/-	80/-	80/-	—
897	From the Depths of the Sea	1950	Cosmo.	Mar. 30	—	—	80/-	80/-	60/-	60/-	50/-	50/-	—
895	On Secret Service	2300	K. B.	Mar. 16	65/-	65/-	55/-	55/-	45/-	45/-	40/-	40/-	—
898	The Keeper of the Secret	2635	Cines	Mar. 26	—	110/-	110/-	90/-	90/-	80/-	70/-	70/-	—
899	Aurora Floyd	2000	Than.	April 10	—	—	—	—	—	80/-	70/-	70/-	—
900	Vengeance	2000	Imp	April 3	—	—	—	80/-	80/-	60/-	—	50/-	—
901	John Sterling, Alderman	1874	Imp	Mar. 20	—	60/-	60/-	50/-	50/-	40/-	30/-	30/-	—
891	Balaoo	2100	Eclair	April 6	—	—	—	—	—	80/-	70/-	70/-	—
892	The Vengeance of Durand	2027	Vita.	April 5	—	—	—	—	—	80/-	70/-	70/-	—
893	Oil and Water	1546	A.B.	April 6	—	—	—	—	50/-	50/-	40/-	40/-	—
894	Re-incarnation of Karma	1886	Vita.	Mar. 22	—	80/-	—	—	50/-	50/-	40/-	40/-	—
886	A Woman's Honour	2400	Dansk.	Mar. 13	80/-	—	70/-	60/-	—	—	50/-	40/-	—
887	Escape of White-glove Gang	2500	Gau.	Mar. 23	—	100/-	80/-	—	70/-	70/-	60/-	60/-	—
888	The Card Sharpers	2056	Cines	Mar. 5	—	—	40/-	30/-	30/-	25/-	25/-	25/-	—
890	The Sacrifice	2772	Nor.	Mar. 16	—	90/-	—	80/-	70/-	70/-	60/-	60/-	—
882	Billy's Burglar	1722	Vita.	Mar. 8	40/-	40/-	—	30/-	—	25/-	20/-	20/-	—
883	A Strong Man's Love	2095	Claren.	Mar. 30	—	—	—	—	60/-	60/-	—	50/-	—
884	The Star of Bethlehem	2000	Than.	Mar. 15	70/-	—	60/-	60/-	50/-	50/-	40/-	40/-	—
885	Called Back	2000	Than.	Apr. 2	—	—	90/-	90/-	80/-	80/-	70/-	70/-	—
2726	Nora's Debt of Honour	1245	Claren.	Jan. 27	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	—
2809	Triangle	1210	Selig	Feb. 20	20/-	20/-	17/6	17/6	15/-	15/-	15/-	15/-	—
	Cracksman's Daughter	1665	C. & M.	Mar. 6	35/-	35/-	30/-	30/-	25/-	25/-	20/-	20/-	—
878	Blow for Blow	2400	Cines	Mar. 12	—	—	60/-	50/-	50/-	40/-	30/-	—	Q.C. 6 sh., 8 sh.
879	A Court Intrigue	2834	Nordisk	Mar. 9	—	80/-	—	—	60/-	60/-	50/-	50/-	6 sheet (2 kinds)
880	It's never too late to Mend	2000	Edison	Mar. 22	—	—	—	—	60/-	60/-	50/-	50/-	Q.C. 6 sheet
881	Detective Dickson	2090	Lux.	Mar. 5	60/-	—	50/-	—	40/-	40/-	30/-	30/-	8 sheet
873	Zigomar (The Eel's Skin)	3200	Eclair	Mar. 23	—	—	90/-	90/-	80/-	80/-	70/-	70/-	4 sheet, 16 sheet
874	"Tigris"	3950	Tyler	Mar. 16	—	120/-	100/-	100/-	90/-	90/-	80/-	80/-	Q.C. 4 s., 8 s., 16 s.
875	James Patterson, Detective	2300	Duskes	Feb. 27	—	—	—	40/-	30/-	—	30/-	30/-	Q.C. 4 sh., 8 sh.
876	Romeo and Juliet	2000	Thanhouser	Mar. 8	50/-	50/-	—	—	40/-	40/-	30/-	30/-	Q.C. 6 sheet
				Mar. 16	90/-	—	80/-	70/-	70/-	60/-	50/-	50/-	Q.C. 6 sh., 8 sh.

878	Romeo and Juliet	2000	Thanhouser	Mar. 8	50/-	50/-	—	—	40/-	40/-	30/-	30/-	Q.C. 6 sheet

877	A Hero of the Mountains	2930	Eiko	Mar. 16	90/-	—	80/-	70/-	70/-	60/-	50/-	50/-	Q.C. 6 sh., 8 sh.
2773	Merchant of Venice	2000	Thanhouser	Feb. 10	25/-	25/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
2734	His Brother's Crime	2248	Cines	Jan. 30	30/-	25/-	25/-	20/-	20/-	20/-	20/-	20/-	Q.C.
2733	Paul Sleuth, Burglary Syndicate	1140	C. & M.	Jan. 30	20/-	20/-	17/6	17/6	15/-	15/-	15/-	15/-	Q.C.
870	The Law of the West	2500	Bison	Feb. 2	—	—	30/-	—	30/-	30/-	25/-	25/-	6 sheet Q.C.
871	The Secret of the Mine	2000	Lux.	Feb. 1	—	—	25/-	25/-	25/-	25/-	20/-	20/-	Q.C. 8 sheet
872	A Life for a Life	2322	Cines	Feb. 15	—	—	—	—	25/-	25/-	20/-	20/-	8 sheet Q.C.
866	Salome	2350	Savoia	Feb. 8	—	—	25/-	25/-	—	25/-	20/-	20/-	8 sheet Q.C.
867	The Secret of the Safe	2778	Cines	Feb. 22	—	60/-	—	—	40/-	—	30/-	30/-	6 sheet Q.C.
868	As you like it	3115	Vita.	Feb. 8	—	—	—	30/-	30/-	30/-	25/-	25/-	Q.C.
857	The Shaughraun	3000	Kalem.	Mar. 16	—	90/-	80/-	80/-	—	70/-	60/-	60/-	2 sh., 6 sh., 12 sh.
863	The Devil's Daughter	3008	Nordisk	Feb. 16	—	—	—	40/-	35/-	35/-	30/-	30/-	4 sh., 6 sh., 12 sh.
864	At the Foot of the Scaffold	1925	Hepworth	Feb. 9	—	—	—	25/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
865	Undine	2000	Thanhouser	Feb. 22	—	40/-	30/-	30/-	25/-	25/-	20/-	20/-	Q.C. 6 sheet
861	The Smouldering Spark	1500	Selig	Feb. 9	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
862	On the Steps of the Throne	3350	Pasq.	Feb. 23	—	—	—	—	—	40/-	30/-	30/-	Q.C. 6 sh., 8 sh.
854	The Crooked Path	2137	Lubin	Feb. 2	—	—	25/-	25/-	20/-	20/-	15/-	15/-	Q.C. 6 sh., 12 sh.
855	The Stolen Symphony	2023	Lubin	Feb. 16	—	—	—	—	25/-	25/-	20/-	20/-	6 sh., 12 sh. Q.C.
856	The Kerry Gow	2770	Kalem	Feb. 9	—	—	—	35/-	30/-	30/-	25/-	25/-	Q.C. 6 sh., 12 sh.
858	The Stolen Treaty	3165	Nordisk	Feb. 2	—	30/-	30/-	30/-	30/-	30/-	25/-	25/-	6 sheet, 8 sheet
853	The Panther's Prey	1920	Gaumont	Jan. 5	—	—	20/-	20/-	20/-	20/-	15/-	15/-	Q.C. 8 sheet
852	A Race for an Inheritance	2400	Gaumont	Dec. 26	25/-	25/-	20/-	—	20/-	20/-	15/-	15/-	4 sheet, 8 sheet
848	At the Risk of her Life	2800	Cosmo	Jan. 26	30/-	30/-	—	30/-	30/-	30/-	25/-	25/-	
844	The Woman in White	2000	Than.	Jan. 22	—	—	20/-	20/-	20/-	20/-	15/-	15/-	6 sheet Q.C.
840	Kings of the Forest	1800	Selig	Jan. 19	20/-	20/-	20/-	20/-	20/-	20/-	15/-	15/-	6 sheet Q.C.
842	Father	3485	Itala	Jan. 19	—	—	30/-	30/-	30/-	30/-	25/-	25/-	6 sheet, 8 sheet
841	The Black Mask	2950	Am. Re.	Jan. 11	30/-	30/-	—	30/-	30/-	30/-	25/-	25/-	8 sheet Q.C.
847	The Mills of the Gods	3079	Vita.	Jan. 9	—	—	—	—	—	—	25/-	25/-	—
839	Jess (Rider Haggard)	3000	Than.	Jan. 8	—	30/-	30/-	30/-	30/-	30/-	25/-	25/-	6 sheet Q.C.
843	Nicholas Nickleby	2000	Than.	Jan. 1	20/-	20/-	20/-	20/-	20/-	—	15/-	15/-	6 sheet Q.C.
836	The Tempest (Shakespeare)	1885	Eclair	Dec. 22	—	—	20/-	20/-	20/-	20/-	15/-	15/-	4 sheet, 8 sheet
838	The Three Comrades	2362	Nor.	Dec. 22	—	20/-	20/-	20/-	20/-	20/-	15/-	15/-	6 sheet
812	Monte Cristo	3150	Selig	Jan. 5	30/-	30/-	25/-	25/-	25/-	25/-	20/-	20/-	12 sheet, 6 sh. Q.C.
831	The Massacre	2150	A. B.	Dec. 19	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	12 sheet, 6 sh. Q.C.
835	Nick Winter & the Stolen Favourite	3390	Pathé	Dec. 14	35/-	35/-	35/-	—	35/-	35/-	30/-	30/-	16 sh. Q.C., 4 sh.
824	The Mine Owner	2525	Contl.	Dec. 12	25/-	25/-	25/-	25/-	25/-	25/-	20/-	20/-	6 sheet Q.C.
846	The Badminton Hunt	1250	Barker	Dec. 8	10/-	—	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
845	When Bacchus Reigns	2380	Nor.	Dec. 1	20/-	20/-	20/-	20/-	20/-	20/-	15/-	15/-	6 sheet
826	Builders of the Empire	2390	Bison	Dec. 1	20/-	20/-	20/-	20/-	20/-	20/-	15/-	15/-	6 sheet Q.C.
830	A Sister's Ordeal	2990	Cines	Nov. 30	25/-	25/-	25/-	25/-	25/-	25/-	20/-	—	6 sheet, 4 sh. Q.C.
825	The Broken Sword	3000	Duskes	Nov. 28	25/-	25/-	25/-	25/-	25/-	25/-	20/-	—	4 sheet

FEATURE FILMS—*Continued.*

Wiring No.	Name of Film.	Length ft.	Maker.	Released.	Mch. 31	April 3	April 7	April 10	April 14	April 17	April 21	April 24	Posters.
832	Rip Van Winkle	2099	Vita.	Nov. 28	20/-	20/-	20/-	20/-	20/-	20/-	15/-	15/-	Q.C.
833	All in Vain	3000	Nor.	Nov. 25	20/-	20/-	20/-	20/-	20/-	20/-	15/-	15/.	6 sheet, 8 sheet
827	A High Stake	2663	Nor.	Nov. 23	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
829	Plot and Counterplot	2827	Cines	Nov. 23	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	8 sheet Q.C.
822	'Twixt Life and Death	2000	Ambr.	Nov. 10	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet
818	The Cry of the Children	2000	Than.	Nov. 9	20/-	—	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
810	Under Two Flags	2000	Than.	Nov. 9	20/-	20/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
803	The Bohemian Girl	3000	Rep.	Nov. 9	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet
828	A Clown's Revenge	2352	Nor.	Nov. 9	25/-	25/-	25/-	25/-	25/-	25/-	25/-	25/-	6 sheet
820	Siegfried	2660	Ambr.	Nov. 4	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet, 4 sheet
809	The Corkscrew Gang	2785	Gerr.	Nov. 3	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet
817	His Lost Memory	2171	Nor.	Nov. 2	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet
816	Fire at Sea	2216	Nor.	Oct. 27	17/6	17/6	17/6	17/6	17/6	17/6	17/6	17/6	6 sheet, 8 sheet
783	Oliver Twist	3700	Hep.	Oct. 24	30/-	30/-	—	30/-	30/-	30/-	30/-	30/-	6 sheet
787	The Pilgrim's Progress	3500	Ambr.	Oct. 13	35/-	35/-	35/-	35/-	35/-	35/-	35/-	35/-	8 sheet
814	The Wheel of Fate	2148	Nor.	Oct. 6	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet
799	The Fatal Ring	3000	Gau.	Oct. 6	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	4 sheet
798	The French Spy	2900	Vita.	Oct. 3	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	8 sheet Q.C.
782	Governor's Daughter	2600	Nor.	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet
770	When Love Dies	2350	Nor.	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	—
589	Tale of Two Cities	3034	Vita.	—	25/-	25/-	25/-	25/-	25/-	25/-	25/-	25/-	6 sheet 8 Q.C.
804	Leap to Death	2800	Cosmo.	Oct. 27	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet
815	Charge of the Light Brigade	1025	Edison	Oct. 25	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
808	The Flooded Mine	2160	Claren.	Oct. 27	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C., 4 sh., 8 sh.
807	The Greed for Gold	3145	Pathé	Oct. 26	25/-	25/-	25/-	25/-	25/-	25/-	25/-	25/-	D.C., 4 sh., 16 sh.
—	Lolotte (Cafe Chantant Singer)	2000	—	—	—	—	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet
—	Black Panther	3000	—	—	50/-	50/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet
—	Dante's Inferno (Helios)	1100	—	—	35/-	35/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet, 12 sheet
—	Daughter's Sacrifice	1500	—	—	35/-	35/-	30/-	30/-	30/-	30/-	30/-	—	Q.C., 6 sheet
—	Only a Jew	1500	—	—	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	Q.C., 12 sheet
—	Black Blood	3000	—	—	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
—	The Ring That Binds	3000	—	—	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
—	Drummed Out	2500	—	—	20/-	20/-	20/-	20/-	30/-	30/-	30/-	30/-	6 sheet
—	Thro' Trials to Victory	2500	—	—	20/.	20/-	20/-	20/-	30/-	30/-	30/-	30/-	6 sheet
—	The Rights of Youth	2500	—	—	20/-	20/-	20/-	20/-	30/-	30/-	30/-	30/-	6 sheet

A FLOWER GARDEN IN YOUR THEATRE.

The use of artificial flowers in your theatre will greatly add to the attractiveness, and if the blossoms are occasionally sprayed with one of the concentrated perfumes now available, the combination will convey a refreshing and luxuriant impression.

It is in these small adjuncts that every shilling expended will bring returns out of all proportion to the amount invested.

We can supply beautiful hanging baskets of roses and geraniums at 4s. 6d. and 4s. respectively. These have been very much admired by visitors to the Exhibition.

THE BOY SCOUT HERO.

This famous Exclusive still continues to attract large audiences all over the country, and at its present price (£2 for three days) certainly offers a cheap investment to the far-seeing showman. The Boy Scout movement, as everyone knows, has attained gigantic proportions in this country, and the Chief Scout, Sir Robert Baden-Powell, has given his cordial endorsement to this production.

The film depicts the adventures of a poor little shoeblack, who, by a display of great courage, receives the patronage of a wealthy gentleman, and thus attains the object of his life—which is to become a Scout. His adventures are thrilling enough to gratify the elders as well as the boys themselves.

Attractive six-sheet and quad-crown posters are available for this subject.

UNCLE TOM'S CABIN.

This attractive Vitagraph picture is enjoying a fresh lease of popularity by reason of the fact that we have purchased a new copy and are offering it at £3 for three-day bookings. The first vacancy is April 3rd.

A good range of posters is provided for this subject, in double crown six-sheet and sixteen-sheet. We have had the six-sheet made specially for us, and it depicts the death of Uncle Tom, and represents the closing scene of the immortal story.

We need hardly emphasise the tremendous attraction afforded you in this film. Uncle Tom is everybody's favourite, and the story, whether on the stage or on the screen, ensures a full house every time.

OPPORTUNITY.

"A word to the wise is sufficient" they say. If this is so, you will only need this little note to draw your attention to our next big exclusive, "A Gipsy Girl's Romance," which will be released shortly. It is the finest picture we have handled exclusively up to the present, and as really good exclusives are not to be had every day, you cannot afford to miss one. Now, GET BUSY!

LATEST PURCHASES.

"THE COWBOY MILLIONAIRE."

Selig. *Length, 1,965 ft.* *Released May 25th.*

Five years ago the Selig Company released a picture of the above title in one reel, and so successful was this film that they have reconstructed the story, and are now issuing it in two parts.

We therefore have an enormously successful picture reconstructed on up-to-date lines, as distinct from an ordinary re-issue, and we venture to predict a wonderful reception to this really great Western feature which is being boomed in the characteristic Selig way.

"THE BREAD OF THE PEOPLE."

Continental. *Length, 2,500 feet.* *Released May 4th.*

This masterly production by the famous German house, who are responsible for "Sister Beatrix" and other famous feature films, will undoubtedly be one of the successes of the year. Striking in title, in theme, and in the manner in which the main idea is carried out, it ranks with the best pictures we have seen these last few months.

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